

“Bonneville” Sweepstakes
OFFICIAL RULES
NO PURCHASE NECESSARY

The following promotion is intended for participants in the United States only and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not a legal resident of the United States.

Further eligibility restrictions are contained in the official rules below.

1. **SPONSOR:** The sponsor of this promotion is SenArt Films Releasing, Inc. 133 West Broadway, New York, NY 10013.

2. **ELIGIBILITY:** Open to legal residents of the 50 United States and the District of Columbia, who are at least 18 years of age (unless otherwise noted within) or the age of majority in their state of residence, whichever is greater at the time of entry. Void in Puerto Rico, all U.S. territories and possessions and where prohibited by law. This promotion is governed by US law and is subject to all applicable federal, state and local laws and regulations. Employees of SenArt Films Releasing, Inc. (“Sponsor”), SenArt Partners II, LLC, Disney Destinations LLC, Walt Disney Travel Co., Inc., and their respective affiliates, subsidiaries, parents, advertising, promotion and fulfillment agencies associated with this sweepstakes (the “Sweepstakes Entities”) and members of the immediate family or household of each, are not eligible to participate. Immediate family member is defined as a parent, sibling or any person residing in same household as employee.

3. **ENTRY:** Sweepstakes begins on or about **12/21/07** and ends on **5/12/08** at 11:59:59 p.m. ET (“**Promotion Period**”). Enter by completing the official entry form found at www.bonnevillethemovie.com OR www.clubbonneville.com during the Promotion Period. Limit one entry per person. No responsibility is assumed by Sponsor for lost, late, misdirected, illegible or incomplete entries or for any computer, online, telephone or technical malfunctions that may occur. All entries become the property of the Sponsor and will not be returned.

4. **PRIZES/ODDS:** 12 TRIPS FOR TWO: Hotel accommodations are based on one double occupancy room and include room tax unless otherwise noted within individual trip packages. **Transportation including airfare is not included, unless expressly provided.** See individual trip packages for Approximate Retail Value (“ARV”). If the actual value turns out to be less than the stated ARV, the difference will not be awarded in cash. The odds of winning depend on the number of eligible entries received. Trip must be taken within one year of award unless otherwise noted. Certain restrictions and black out dates apply and exact travel dates and arrangements are subject to availability. **(ARV OF ALL PRIZES; \$39,626 USD). SPONSOR AWARDS PRIZES WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, WITHOUT LIMITATION.**

Prize Details:

THREE (3) HOUSEBOAT VACATIONS from Forever Resorts: 3-day (2 night) houseboat vacation on a 59' Deluxe at the Forever Houseboats location of the winner's choice. (The Lake Powell property does not rent the 59' Deluxe but a larger 59'XT that will be the houseboat available at that location). The total value of the Lake Powell package is \$3,895 (ARV; \$3,895.00 USD). The total value of the package at all other properties is \$2,895 (ARV; \$2,895.00 USD). Forever Houseboat Locations: Antelope Point Marina, Lake Powell, AZ - Callville Bay Resort & Marina, Lake Mead, NV - Cottonwood Cove Resort & Marina, Lake Mohave, NV - Trinity Lake Resorts, Shasta Trinity National Forest, CA - Lake Don Pedro Marina, Don Pedro Lake, CA - Moccasin Point Marina on Don Pedro Lake, CA - Lake Amistad Marina, near San Antonio in Del Rio, TX - Lake of the Ozarks, in Missouri's Ozark Mountains - Lake Oroville Marina, in the Lime Saddle Recreation Area - Marina at Lake Meredith, in the windswept plains of N. Texas - Pleasure Cove Marina, Lake Berryessa, CA - Temple Bar Resort & Marina, Lake Mead National Recreational Area -

CONDITIONS APPLICABLE TO FOREVER RESORTS PRIZES: The winner's terms: Reservations must be made within 60 days of planned departure date. Date changes made after your reservation is confirmed will result in forfeiture of this certificate and/or an additional charge. Reservations are based on availability and are not valid on holidays. Once confirmed, your houseboat trip is non-transferable, holds no cash value and is not valid for upgrades. A \$500-\$1000 (based on location) refundable security deposit will be required to confirm your reservation. Winner is responsible for houseboat fuel consumed, all applicable Federal and State taxes, food, beverages, gifts, and water toy rentals, activities, and sundries, transportation to and from the marina, the optional damage waiver, and any other personal expenditure. Winner must be 21 years of age or older, with a valid driver's license, and must agree to all Forever Resorts houseboat rental terms and conditions to confirm reservation. This certificate has no cash value and cannot be redeemed after the Expiration Date.

FIVE (5) LAS VEGAS VACATIONS from Riviera Hotel & Casino: Each Riviera Hotel & Casino Suites Vacation package includes: 3-nights in double occupancy room at the hotel (based on availability); 2 tickets to "An Evening at La Cage" (dark Tuesdays), 2 tickets to "Ice: Direct from Russia" (dark Fridays), 2 tickets to "Crazy Girls" (dark Tuesdays), a minimum of 2 free meal vouchers for The World's Fare Buffet, 2 free meal vouchers for Kristofer's Steakhouse, and 2 free meal vouchers for Ristorante Italiano. Valid 2/29/08 thru 12/31/08. (ARV; \$1,731.00 USD)

TWO (2) SPA VACATIONS from Red Mountain Spa: The RED MOUNTAIN SPA package (St. George, UT) is good for 4-day (3-night) stay for two people. Red Mountain Spa will also provide courtesy round trip shuttle transportation from the St. George Airport to Red Mountain Spa. This package may be booked for any day of arrival and is subject to availability and black out dates, restrictions apply. Valid 3/1/08 thru 3/1/09. (ARV; \$2,594.00 USD) (Taxes and gratuities for services are not included).

ONE (1) PRINCESS CRUISES VACATION from Princess Cruise Lines: Princess Cruise winner will receive the following cruise (“Prize”) with Princess Cruise Lines, Ltd. (“Prize Provider”) for Winner and one (1) guest (“Cruise Guest”) (either the Winner or Cruise Guest must be at least 21 years of age): Any 7-day Mexican Riviera cruise sailing roundtrip from Los Angeles, CA. Visit such exciting ports as Puerto Vallarta, Mazatlán, and Cabo San Lucas. (ARV; \$3,598.00 USD). Cruise includes an unobstructed oceanview stateroom with double occupancy accommodations, all regular onboard meals and entertainment, applicable government fees and taxes for cruise only. Cruise must be completed by 12/31/09 or Prize will be forfeited. Any difference between stated and actual value will not be awarded. **TRAVEL TO AND FROM EMBARKING OR DISEMBARKING PORTS IS NOT PROVIDED BY SPONSOR AND IS THE SOLE RESPONSIBILITY OF WINNER.** All ground transportation, shore excursions fees, discretionary hotel and dining charges, meals in alternate dining venues, alcoholic beverages, boutique purchases, and any other incidental costs or other expenses not specifically set forth herein are the sole responsibility of Winner. All reservations and cruise arrangements including, without limitation, the dates, times, and airline choice are at the sole discretion of Princess Cruises®. Cruise must be taken during the time period specified; no alternative cruise dates are available or Prize will be forfeited. All cruise details are subject to availability and restrictions.

ONE (1) AAA VACATIONS® TO THE WALT DISNEY WORLD® RESORT: from AAA Vacations®:

For winner and 3 guests, 3 Nights accommodations in a standard room at a select *Walt Disney World®* Resort hotel, Four (4) 4-day *Magic Your Way®* Tickets including Park Hopping, Keepsake AAA Vacations® luggage tag (one per person), Roundtrip air transportation for four (4) persons from a city near winner’s residence, as selected by AAA National*, (ARV; \$5,500.00 USD). **Note:** Items that are not included as part of the winning AAA Vacations® package which are the responsibility of the winner and his/her guests include without limitation: meals, hotel room service; laundry service; alcoholic beverages; merchandise, souvenirs, spa services; local and long distance telephone calls; tips, gratuities; all incidental expenses; travel insurance; and all other costs and expenses not otherwise expressly identified herein. Package and package components are nontransferable. Prizes may not be sold, traded, transferred, refunded or redeemed for cash.

All taxes, costs and expenses relating to the use, acceptance and possession of the Prize are the sole responsibility of the winner. Recipient is responsible for the payment of all applicable federal, state and local taxes. Hotel accommodations are subject to availability. Some restrictions and black out dates may apply.

*AAA National will determine the airline providing air transportation. Departure city will be determined by AAA National based on airline markets and flight schedules.

5. 100 FOOD BASKET PRIZES: ONE GOURMET FOOD BASKET from igourmet.com: (ARV; \$50.00 USD)

6. TRAVEL PRIZES: Any prizes including travel to Walt Disney World Resort are provided by the AAA®. A winner's travel companion must be 18 years of age or older, or if the companion is a minor, the winner must be the minor's parent or legal guardian. Winner and guests must travel together on the same itinerary and possess all required travel documents, including visas and valid passports, if and as applicable. Airfare, ground transportation, tax, gratuities, personal expenses, and all other expenses incurred on the trip that are not specifically provided for herein, including but not limited to additional ground transportation, airport taxes or fees, gratuities and any other incidental expenses, are solely the responsibility of the applicable prize winner and his or her guest. Prize winners and their guests must sign eligibility and liability documents prior to any travel documents being released. Actual values of travel prizes may vary depending upon point of departure and other factors. In the event a trip winner or their guest engages during the trip in behavior that (as determined by Sponsor in Sponsor's sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip early, in whole or in part, and send the winner and/or his or her guest home with no further compensation.

7. PRIZE DISCLAIMERS: Prizes pictured in advertising, promotional packaging, and other promotion materials are for illustrative purposes only. All details and other restrictions of prizes not set forth in these Official Rules will be determined by Sponsor in its sole discretion and will be provided to the applicable prize winner upon award of the prize. Prizes will be awarded only if a participant fully complies with these Official Rules. No cash alternative or substitution of any prize will be provided (other than as may be expressly provided), except Sponsor, in its sole discretion, reserves the right to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability for any reason. Prizes will be delivered only to an address in the US. All taxes (including, without limitation, federal, state, and local taxes) on or connected with any prize, and the reporting consequences thereof, are the sole and exclusive responsibility of the winners. If required by law, Sponsor reserves the right to withhold and remit to the appropriate taxing authorities the amount of any tax or taxes due. With respect to non-cash prizes, it may be legally necessary under the United States Internal Revenue Code (as determined by Sponsor in its sole discretion) for the prize winner to pay the amount of any tax before receiving the prize.

8. DRAWING: Random drawings will take place on or about **5/15/08** and the potential winners will be selected from all eligible entries received. The potential winners will be notified by email, telephone, overnight carrier or regular mail (as determined by Sponsor, in its sole discretion) within approximately ten (10) days of the drawing. If Sponsor is unable to contact the potential winners after reasonable effort, or if the potential winners fail to respond within three days of first attempted notification, prize may be forfeited and awarded to an alternate winner.

9. GENERAL: Grand Prize winners will be required to sign and return a notarized Affidavit of Eligibility, Liability Release, and, where legal, a Publicity Release, within ten (10) days of first attempted notification. In the event of noncompliance, the

potential winner may be disqualified and an alternate winner selected, at Sponsor's sole discretion. By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor (including but not limited to eligibility determinations) which are final and binding in all respects; (b) agree to release Sponsor, Sweepstakes Entities, and their respective employees and agents from any and all liability, loss, damage or injury resulting from participation in this Promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein and acknowledge that Sponsor, the Sweepstakes Entities and their employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize including, but not limited to, its quality, mechanical condition or fitness for a particular purpose; and (c) consent to use of his/her name, photograph and/or likeness for advertising and promotional purposes in connection with this Promotion without additional compensation, unless prohibited by law.

10. CONDUCT: Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that the entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants, Sponsor, or Sweepstakes Entities.

11. TAX DISCLOSURE: In compliance with United States Internal Revenue Service regulations, the Sponsor will send a Form 1099 to any winner receiving a prize valued in excess of \$600, which requires disclosure to the Sponsor of the winner's social security number. The winner remains solely responsible for paying all federal and other taxes in accordance with the laws that apply in your state of residence.

12. INTERNET: If, for any reason, the Internet portion of this promotion is not capable of running as planned, whether due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. In the event of termination, random drawings to award the prizes will be conducted from entries received up until the time of termination. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF**

THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

13. DISPUTES: This Promotion is governed by the laws of the United States and the State of New York, without respect to conflict of law doctrines. As a condition of participating in this Promotion, participants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York having jurisdiction. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (e.g. costs associated with entering), and participant further waives all rights to have damages multiplied or increased. In the event of a dispute, entries will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

14. WINNERS LIST: For the name and state of residence of the grand prize winners, send a self-addressed stamped envelope by **5/31/08** to **The Bonneville Sweepstakes, Winners List Request**, SenArt Films Releasing, Inc. 133 West Broadway, New York, NY 10013.